

CASE STUDY

Tailoring training Improved Living Status

Ms. P.Prameela, wife of Sri Pochaiah, aged 20 years living in Borpatla village of Hathnoora mandal in Sangareddy district in Telangana state. Prameela has come from a farmer family. She completed intermediate and then got married at the age of 18. Her husband is a small farmer cum labour. Further, she is a mother of a year-old boy. Prior to the commencement of Aurobindo project, she is a housewife dependent on husband for all her financial needs. She came to know about training program on tailoring from her neighbors, organized by MAS in collaboration with USHA Company, supported by Aurobindo Pharma Foundation, and decided to undergo training.

During the training Prameela got skills in stitching of women garments like blouse, dress, bags, night dress, scarf, frock, patiyala, kajuri pant etc. She also learnt to design and make a variety of clothes. She has decided to earn money out of stitching at home.

After the training she invested Rs 5000/- out of which Rs 3000/- is taken from SHG to purchase a new and modern sewing machine. Now, she started earning Rs 1000/- to Rs 1500/- per month by getting stitching orders from neighboring community. She also repaid the loan and also saved some money. As her income increased, she could spend on household needs, clothes etc. Now she is self-dependent, and her confidence level has been increased. The standard of her living is also increased. She wanted to have further trainings in stitching of designer blouses and embroidery to improve her skills and income.

