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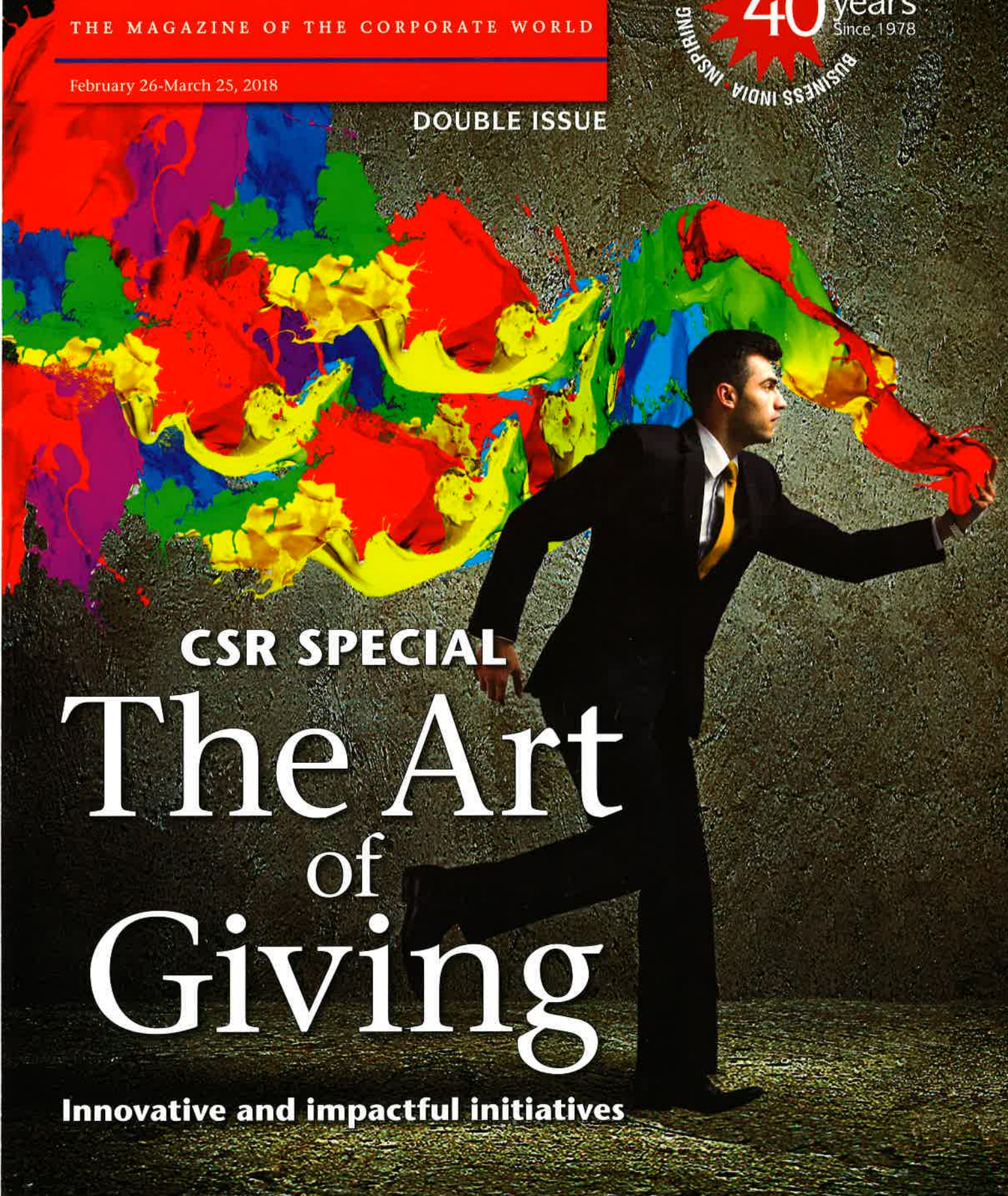
DOUBLE ISSUE



CSR SPECIAL

The Art of Giving

Innovative and impactful initiatives





Aurobindo Pharma commits to common good

The pharmaceutical major adopts responsible business practices and good governance to ensure sustainable change and development of society



PROMOTION OF EDUCATION, CONSTRUCTED GOVERNMENT DEGREE COLLEGE



PROMOTING HEALTH FOR UNDERPRIVILEGED PEOPLE PROVIDED AIR CONDITIONED AMBULANCE.

In today's age, it is no longer optional for any corporate to be a responsible player in the society. Having an established Corporate Social Responsibility (CSR) strategy is critical to a company's competitiveness. Such a strategy should comprise procedures and policies that integrate environmental, social, consumer or ethical concerns into a corporate's operations.

Taking a cue from this, India's leading pharmaceutical company, Aurobindo Pharma

Limited, has incorporated a robust CSR plan into its overall strategy. The aim is to improve the quality of life of its employees as well as of the society and community at large. The company, manufactures generic and active pharmaceutical ingredients in the areas of antibiotics, anti-retrovirals, cardiovascular products, central nervous system products, gastroenterological and anti-allergics.

According to the company, "CSR means responsible business practices through



PROVIDING EYE CARE TREATMENT FOR SENIOR CITIZENS AND POOR PEOPLE PROVIDED EYE CARE EQUIPMENTS.

the involvement of all stakeholders in the decision making process and in operations. It entails having business policies that are ethical, equitable, environmentally conscious, gender sensitive, and sensitive towards the differently abled. In the process, Aurobindo commits itself to creating a more equitable and inclusive society by supporting processes that lead to sustainable transformation and social integration." The company drives its CSR initiatives through the Aurobindo Pharma Foundation.

As part of its CSR focus, the pharma giant has identified key areas of education & training, health & treatment, sanitation, road and public safety, rural sports promotion, environmental sustainability, old age homes, and rural development. Here is a low-down on the various initiatives.

Education and Training

With the premise that education is the foundation of progress in every society and family, Aurobindo Pharma Foundation has built a 40,000 square feet government degree college in Patancheru town in Telangana

with all modern amenities. It has repaired and renovated various government schools, colleges, orphanages and old age homes. The Foundation has also provided classroom infrastructure for more than 200 schools, and constructed libraries and reading rooms in various government schools and orphanages. Aurobindo Pharma Foundation has pioneered programmes for skill development and women empowerment in rural and urban areas.

Health and Treatment

To help the poor and needy get sophisticated medical treatment facilities, Aurobindo Pharma Foundation has provided the required amenities (cots with mattresses, visitor chairs) and equipment (generators, inverters, patient lifts) to many health organizations. Additional infrastructure has been made available to trust-based hospitals such as Dr Puchalapalli Venkata Ramachandra Reddy's Peoples Poly Clinic in Nellore district of Andhra Pradesh. Funds have been allocated to Dr Jey Sessa Reddy Memorial Trust Hospital at Nellore, Andhra

Pradesh and LV Prasad Eye Institute, Visakhapatnam, to provide health services covering vast areas of northern Andhra Pradesh and the neighbouring Odisha state.

Sanitation

In order to provide safe drinking water, Aurobindo Pharma Foundation has installed 70 Reverse Osmosis (RO) water purification plants of various capacities at different places. It has extensively constructed RO water sheds, overhead water tanks, and ground water tanks besides laying underground pipelines to ensure supply of drinking water through water tankers across the villages. Bore wells have been dug and submersible motor pumps and other infrastructural accessories have been deployed at several villages in both states (Telangana and Andhra Pradesh).

As part of the 'Swachh Bharath-Swachh Vidyalaya' programme, the Foundation has constructed hundreds of modern new toilets. Toilets for both girls and boys in government schools, junior and degree colleges, and stadiums have been repaired and renovated. Under the 'Swachh Bharat Abhiyan', Aurobindo Pharma Foundation has supported the Integrated House Hold Latrine (IHHL) scheme in various villages of Telangana and Andhra Pradesh to make Open Defecation-free villages (ODF).

Poverty Removal

Aurobindo Pharma Foundation believes that as long as poverty, injustice and gross inequality

persists in the world, none of us can truly rest. Hence, for eradicating hunger and poverty, the Foundation has funded Hare Krishna Movement Charitable Foundation and aided the construction of a fully automated kitchen with the capacity to serve food daily to 50,000 under-privileged people and government school children. In addition, two food distribution vehicles have been donated. The Foundation has also provided regular free meals for 300 in-patient attendants for one year at the government hospital in Sangareddy, Telangana.

Roads and Public Safety

To contribute towards public safety, Aurobindo Pharma Foundation has donated ambulance and is also paying monthly staff salaries and maintenance expenses in the states of Telangana and Andhra Pradesh. Aurobindo Pharma has installed CC TV cameras and command control rooms in various places thereby enhancing safety of the citizens and helping in effective policing.

Environmental Sustainability

Rural Sports Promotion – Aurobindo Pharma Foundation has provided thousands of plants, cement, and plastic tree guards in various districts of Andhra Pradesh and Telangana. It has also donated funds for encouragement and promotion of rural sports and to provide training to rural sportsmen and women in chess, badminton, power lifting etc.

The Foundation has also embarked on a novel project of 'Model Village.' The project envisages bringing behavioural changes in a community to help build an inclusive, holistic, vibrant, and well-informed society.

Model Villages

Under the Union Government's

'Sansad Adarsh Grama Yojana', Aurobindo Pharma Foundation has adopted several villages in Telangana and Andhra Pradesh. The Foundation is tirelessly working towards improvement of human resources by strengthening people's institutions like village development committee and self-help groups.



TOWARD ANIMAL WELFARE, CONSTRUCTED BIO-METHANATION-CUM-ELECTRICITY GENERATION PLANT AT GOSHALA



COMPLETE BED FACILITY TO TRUST HOSPITAL(S) IN NELLORE



PROVIDED FREE MEALS TO INPATIENT ATTENDANTS AND POOR PEOPLE AT GOVERNMENT HOSPITAL.



BUILDING OF FULLY AUTOMATED KITCHEN (UNDER PRIVILEGED AND GOVT. SCHOOLS)



CONSTRUCTED WATER TANKS FOR DRINKING WATER PURPOSE IN MANY VILLAGES.



PROVIDED FUNDS TO MANY RURAL SPORTS MEN & WOMEN.



LAI D ROADS IN MANY VILLAGES.

By undertaking the construction of individual household latrines, the Foundation is providing sanitation, and at the same time helping in improving health outcomes of adolescent girls and lactating mothers.

Aurobindo Pharma Foundation has improved the physical infrastructure of village schools by renovating them. It has partnered with Vande Mataram Foundation, which specializes in innovative teaching methods, thereby improving

learning outcomes.

In its efforts to contribute towards sustainability, the Foundation has constructed rain water harvesting pits, solar LED street lights, and improved road connectivity of the villages. All of this has had a multiplier effect on the village economy.

The Aurobindo Pharma Foundation has adopted Mahatma Gandhi's ideology according to which "If the village perishes, India will perish too." The Foundation is, therefore, striving to



CONSTRUCTED NEW TOILETS FOR GIRLS & BOYS IN MANY GOVERNMENT SCHOOLS.



PROVIDED PLANTS AND TREE GUARDS IN MANY VILLAGES



CONSTRUCTED PUBLIC AND INDIVIDUAL TOILETS FOR MEN & WOMEN.

make villages a model for the entire country by leveraging technology to improve human development, sustainability, and connectivity.

Aurobindo Pharma has put in place an institutional arrangement to ensure the CSR activities are carried out in their true spirit. "The implementation

and monitoring of the CSR activities shall be overseen by the CSR Committee of the Board. The day-to-day implementation shall be under the overall supervision of a senior level executive, one rank below the Board Level, who shall act as the Nodal Officer," the company says.