Business India

THE MAGAZINE OF THE CORPORATE WORLD

August 12-25, 2019









INCLUSIVENESS







ANNUAL CSR ISSUE

CSR and more

AUROBINDO PHARMA FOUNDATION

Opening Windows of Solace

Aurobindo Pharma through its philanthropic arm, Aurobindo Pharma Foundation is on a sustainable mission to elevate the lives of the underprivileged



well-integrated pharma, Aurobindo Pharma features among the top two Pharmaceutical companies in India in terms of consolidated revenues. Founded in 1986 by P. V. Ramprasad Reddy, K. Nithyananda Reddy and a small group of highly committed professionals, Aurobindo Pharma was born of a vision. Not just to be a market leader in its business but to create a sustainable model that continuously improves its social responsibilities, environment and economic practices, enabling the society to elevate itself.

Aurobindo Pharma through its philanthropic arm, Aurobindo Pharma Foundation, has identified promotion of quality education, health & sanitation, availability of drinking water, environmental protection, road and public safety, rural development projects, promotion of rural sports, conservation of natural re-



RECEIVED AWARD FOR "BEST CSR PRACTICES"

sources, animal welfare and setting up of old age homes as the areas where assistance is provided on a need-based and case-to-case basis. Overall these programs have benefitted more than 50,000 students and 67,500 families during the year.

Aurobindo has a fully functional CSR team for the implementation and monitoring of various CSR projects. Any use of the external agencies viz., NGOs, Government offices etc., are project based.

The foundation has adopted Borapatla village in Sangareddy district of Telangana state and Peyyalapalem village in Nellore District of Andhra Pradesh state with a motive to make these villages as 'Model' villages. This would benefit over 15,000 people in both villages. The efforts were recognized by Government of Andhra Pradesh and the

foundation was awarded for State Level Best Partner under the "Smart Village - Smart Ward" programme.

CONSTRUCTED NEW ZP HIGH SCHOOL, KANDI VILLAGE, SANGAREDDY DISTRICT,

Promotion of quality. education

Realizing the lack of infrastructure of various government schools and colleges in the vicinity of the company's operations, the foundation has constructed new schools, additional class rooms and improved infrastructure in existing schools. It has also provided dual desks, computers, cupboards, chairs and notebooks across 82 schools located in Andhra Pradesh and Telangana.

Promoting preventive healthcare & sanitation

Aurobindo's tagline "Committed to Healthier Lives" itself reflects its commitment towards healthier lives

of its stakeholders. Aurobindo continues its positive impact on the stakeholders with the programmes like cancer care, eye care, respiratory care, etc. It has provided required amenities and equipment to many government hospitals and healthcare organisations, which has helped many poor families to get a better treatment. Key initiatives taken by foundation during

the year include:

- Donated HDR Brachytherapy Equipment to Indian Red Cross Society Cancer Hospital at Nellore district in Andhra Pradesh State. With this equipment, 2,846 patients will be benefitted annually.
- With the support of Pushpagiri Eye Hospital, the foundation has conducted eye camps and conducted cataract surgeries in











Palchur, Menakur, Naidupeta & Srirampuram villages located in Sri Potti Sriramulu Nellore district of Andhra Pradesh state. In total, over 1,100 patients were benefited.

- Provided an equipment 'ABG Diagnostics' to Centre of Excellence in Critical Care Respiratory Intensive Care Unit (RICU) in Government General Hospital (GGH) at Vijayawada, Andhra Pradesh State. The foundation has employed ten members to work in this division on an annual basis. Over 400 patients will be benefited.
- Donated an ambulance and supporting health infrastructure for Sai Korian Campus School, Konada Village, Vizianagaram District, Andhra Pradesh State. This school also provides health support for physically and mentally disabled people.

- As part of 'Swachh Bharat-Swachh Vidyalaya', the foundation constructed 43 blocks of modern new toilets, repaired and renovated 12 blocks of old toilets in various government schools and colleges in Andhra Pradesh and Telangana.
- Provided two Tricycles for collection of garbage in Alladapalem village, Srikakulam district of Andhra Pradesh, benefitting around 1,220 families.

Road and public safety

To prevent road accidents and provide public safety, the foundation has provided 40 road stoppers to Tekkali Police station in Srikakulam district of Andhra Pradesh and CCTV Cameras along with all accessories at Isnapur village, Patancheru Mandal, Sangareddy District, Telangana State. It also financially supported three

Industrial Fire Safety Associations located at Andhra Pradesh and Telangana by paying salary to staff and carrying out monthly maintenance.

Making available safe drinking water

To provide safe drinking water, the foundation constructed new sheds and installed nine Reverse Osmosis (RO) Water Purification Plants and continues to provide maintenance for 96 RO Plants which were established in the previous years. It also dug 16 bore wells and installed submersible pumps, laid underground pipelines for drinking water supply purpose and supplying drinking water through water tankers across the villages in Andhra Pradesh and Telangana. In total, 12,500 families are accessing safe drinking water.

Eradicating Malnutrition

Towards eradicating hunger and poverty, the foundation funded Hare Krishna Movement Charitable Foundation and is in the process of constructing a fully automated centralized kitchens at Singupuram village, Srikakulam district, Andhra Pradesh state. This kitchen provides nutritious food for 25.000 to 30.000 students and underprivileged people on a daily basis. It has also constructed fully automated centralized kitchen at Mahboobnagar district, Telangana state, providing food to 25,000 students and underprivileged people on a daily basis.

Environmental Sustainability

Towards Green Belt Development as part of Haritha Haram and Vanam Manam programmes of

Telangana and Andhra Pradesh states, Aurobindo Pharma Foundation has planted 10,865plants of different types of native species and also provided cement &plastic tree guards.It pays monthly expenses to maintain these plants.

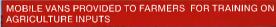
Elevating the Farmer

- To conservenatural resources, the foundation has provided financially support towards construction of lift irrigation at Borapatla village, Sangareddy District of Telangana state. A total of 1,125 acres of land and 1,220 small and marginal farmers from three villages will have irrigated water source. This will increase crop yields that leads to increased income for farmers.
- The foundation established Farmer's Resource Center in Piler, Chittoor District of Andhra Pradesh state and in Borapatla village of Hatnoora mandal, Sangareddy district, Telangana state. In total, 10,865 farmers were made aware of innovative technologies to enhance their agricultural productivity, collective marketing & procurement, seed treatment methodologies. crop rotation, soil test importance and water conservation practices. It also provided a mobile van to create awareness among the farmers of Piler and surrounding villages.
- The foundation provided Mahindra Tractor, Hay baler, Dozer, Tractor operated Plough, Rotavator and other agricultural inputs to farmers of Borapatla and surrounding villages.



Rural development

- To enhance skills among unemployed rural men &women, the foundation has constructed a skill development centre and provided equipment and training to 31 B.Sc,M.Sc, and B.Pharma Graduates for six months on Quality Assurance and Quality Control. It has distributed course completion certificates to the first batch students. This skill development centre is located at Varisam village, Ranasthalam Mandal, Srikakulam District, Andhra Pradesh.
- Women Skill Development Centre at Amberpet provides training in various skills like tailoring, beautician and weaving courses, for a period of three months. About 300 women are provided training courses. In total 1,200 women have benefitted.
- For welfare of animals, the foundation has financially supported many Goshalas and also provided six-tyre Eicher vehicle to Sri Kalpavruksha Kamadhenu Wel-



් බූබ්බංග්ග කාවග්ග කදාපි නැතුග්ගමු වුණ එළියා පෘට්යුළිකාල කළු කාලට්ඩල්



fare Trust Goshala located at Jiyaguda, Hyderabad.About 7,850 cows are benefitted.

Promotion of rural sports

The foundation provided funds for four sports men & women to encourage and promote rural sports like badminton, power lifting, lawn tennis, etc.

It has also constructed four clay courts in Hydera-

ණ විශ්ව

ජ්න ක්ෂක**ේ**ග

Setting up of old age homes

The foundation has financially supported a old age home at Srisailam in Andhra Pradesh benefitting 428 senior citizens.



